



## Vedanta pledges 1 million meals through #RunForZeroHunger at the Vedanta Delhi Half Marathon 2022

- *For every km clocked by runners, Vedanta commits a nutritious meal to a child in need*

**New Delhi, September 28:** Running has the power to inspire, unite and create hope. And it has proven to be a tool for transformation — not just for individuals, but society at large. In line with its core purpose of transforming for good, Indian conglomerate Vedanta Limited has pledged one million meals for its **#RunForZeroHunger** campaign during the world’s prestigious Vedanta Delhi Half Marathon scheduled for Sunday, October 16, 2022.

Vedanta’s association with the Delhi Half Marathon is in line with the group’s philosophy of giving back to the society. Vedanta is using this sports platform for its **#RunForZeroHunger** initiative to fulfill its mission to eradicate malnutrition and make sure that no child goes to bed hungry. With social impact at its heart, the company’s latest drive provides an added incentive to every participant at the Vedanta Delhi Half Marathon.

For every kilometre run by participants, Vedanta is pledging a nutritious meal to a child in need through its flagship social impact initiative- the Nand Ghar project. Effectively, each kilometre clocked, both in the on-ground race and the virtual run, will make a difference to a child in need. The half marathon also coincides with the World Food Day which marks the founding anniversary of the UN Food and Agriculture Organisation. It not only celebrates the gift of food but also spreads awareness about those who struggle to get even one meal in a day, which is in line with what Vedanta stands for with the **#RunForZeroHunger** drive.

Nand Ghar, a modernised Anganwadi program aims to transform the lives of millions of children and women across the country. The project intends to strengthen Anganwadi centres by focusing on health, nutrition, preschool education, women empowerment, community involvement for women, and child development.

**Ms. Priya Agarwal Hebbar, Non-Executive Director, Vedanta Limited**, is championing the ESG mission at Vedanta and works actively with CSR teams to eventuate the vision on ground. A nature lover and an animal enthusiast, **Priya, said:** “As part of our commitment to creating a malnutrition-free India, our Nand Ghars are working towards impacting the lives of 7 crore children and 2 crore women across the country. To further this mission, we are calling each one to **#RunForZeroHunger – Together we can make it happen.**”

To see the mission of **#RunForZeroHunger** come to life, Vedanta’s leadership and CXOs are leading by example and calling upon 75,000+ strong Vedanta family across various business units to join in and participate in the run.

In the run-up to the half marathon, Vedanta has organized a month-long in-house Pre-Run wherein all Vedanta business units are competing with each other virtually. Through the app StepSetGo, the employees’ daily runs are being tabulated in a team-wise manner and the whole organization is bustling with energy and zeal, with treadmills being set up at all locations to engage people with the run and participate in the Vedanta Delhi Half Marathon.



**Commending Vedanta’s latest initiative, Vivek Singh, Jt. MD of race promoters Procams International said:** “Running provides empowerment, connection, and community. It’s wonderful to see Vedanta catalysing change through participative sport, which possesses the powers to heal, help and give. Philanthropy is one of the key pillars the event is built upon.”

Registrations remain open across five categories at [vedantadelhihalfmarathon.procams.in](http://vedantadelhihalfmarathon.procams.in) until 11:59 p.m. on October 4 or until spots are filled, whichever is earlier, for the physical races, and until 11:59 p.m. on October 11 for the virtual run.

**For any Media Queries, please contact:**

Ms. Ritu Jhingon, Group Director – Communications

[Ritu.Jhingon@vedanta.co.in](mailto:Ritu.Jhingon@vedanta.co.in)

Mr. Sudeep Mishra, Group Head – PR & Strategic Communications

[Sudeep.Mishra@cairnindia.com](mailto:Sudeep.Mishra@cairnindia.com)

**Procams International**

Neha Kandalgaonkar/ Deepak M Pilankar

[neha@procams.in](mailto:neha@procams.in) / [deepak@procams.in](mailto:deepak@procams.in)

**WordsWork Communication**

Zoya Khan/ Rohan Pathak

+91 96541 96999/ +91 9769026588

[zoya@wordswork.in](mailto:zoya@wordswork.in)/[rohan@wordswork.in](mailto:rohan@wordswork.in)

\*\*\*\*\*

**For more information about the Vedanta Delhi Half Marathon 2022, the event website is:**

[vedantadelhihalfmarathon.procams.in](http://vedantadelhihalfmarathon.procams.in).

**Other links**

[Twitter.com/DelhiHM](https://twitter.com/DelhiHM)

[Facebook.com/DelhiHM](https://facebook.com/DelhiHM)