

## **Vedanta's PFA launched**

Vedanta Aluminium, primary aluminium producer of India, announced the formal launch of its newest product line, Primary Foundry Alloy (PFA) for the Indian automotive industry. With the unveiling at the 59th Society of Indian Automobile Manufacturers (SIAM) Annual Convention 2019, Vedanta became the first primary aluminium producer to supply the raw material for alloy wheels in the country.